



UNITING THE MOVEMENT IN LINCOLNSHIRE

WITH YOUR VOICE

STAKEHOLDER EVENT VOICES - SEPTEMBER 2021

MORE PEOPLE
MORE ACTIVE
MORE OFTEN

UNITING THE MOVEMENT

Uniting the Movement is Sport England's 10-year vision to transform lives and communities through sport and physical activity.

The strategy aims to reimagine how we can keep movement at the centre of everyone's lives, **confronting the inequalities** that prevent the people with the most to gain from physical activity from being able to take part.



UNITING THE MOVEMENT IN LINCOLNSHIRE

Active Lincolnshire is funded by Sport England as one of the national networks of Active Partnerships to facilitate and lead the delivery of the **Uniting the Movement strategy in Lincolnshire.**

There is significant local opportunity in Lincolnshire for organisations to come together as system partners to understand what it means to 'Unite the Movement' in Lincolnshire and tackle the local challenge of inactivity and inequality.

Active Lincolnshire invited partner organisations and stakeholders from across the county to come together for a one day conference, *Uniting the Movement in Lincolnshire*.

This event provided a starting point for collaboration, conversations and to build understanding and trust. Insights and sentiment were gathered from the audience, with the aim to **understand the current opportunities and challenges** amongst the community.

UNITING THE MOVEMENT WITH YOUR VOICE

The audience were asked three questions at the end of the event:

- What interests you most about 'Uniting the Movement' national strategy?
- Where do you see the biggest opportunities to collectively make a difference in Lincolnshire and what could you or your organisation do?
- What are the barriers & challenges that the people in Lincolnshire you work with face?



UNITING THE MOVEMENT WITH YOUR VOICE

Six themes evolved identifying emerging priority areas for Lincolnshire as we begin to understand what 'Uniting the Movement' means locally.

Your comments have been collated into themes that we share back with you here.

Active Lincolnshire are leading on the development of 'Let's Move Lincolnshire' - our countywide commitment to a more active county and these comments will help inform the next steps of the local strategy development.

MAKING A DIFFERENCE

ACTIVE ENVIRONMENTS

CONNECTING COMMUNITIES

HEALTH & WELLBEING

FACILITIES & PROVISION

CHILDREN & YOUNG PEOPLE

MAKING A DIFFERENCE

- Targeting inactive groups
- 10 year commitment
- Changing behaviour
- Becoming active
- Overcoming challenges

CONNECTING COMMUNITIES

- Link to Health & Wellbeing
- Impacting all areas
- Creating active communities
- Local champions

FACILITIES & PROVISION

- Investment in facilities
- Need and demand for low cost activities
- Recognising affordability



WHAT INTERESTS YOU MOST ABOUT THE NATIONAL STRATEGY?

ACTIVE ENVIRONMENTS

- A safe beautiful space in every community
- Changing built and natural environments
- Foster and facilitate a positive change in behaviour
- Understanding the barriers of social isolation
- Local knowledge and toolkits for services and agencies

HEALTH & WELLBEING

- Connections to services
- Working together and sharing skills and resources
- Utilising social prescribing

CHILDREN & YOUNG PEOPLE

- Positive experiences
- Safer streets and cycle routes
- Bridging the gap
- Making activity enjoyable

MAKING A DIFFERENCE

- Providing free activities
- Networking, forming partnerships and working together
- Changing our language
- Recognising physical activity isn't just about sport
- Helping organisations find funding

CONNECTING COMMUNITIES

- Establishing a range of inclusive activities
- Enabling local access for all
- Building community spirit and a sense of belonging
- Start the conversation

FACILITIES & PROVISION

- Providing safe spaces
- Using existing facilities more effectively



***WHERE DO YOU
SEE THE BIGGEST
OPPORTUNITIES TO
COLLECTIVELY
MAKE A
DIFFERENCE?***

ACTIVE ENVIRONMENTS

- Access links and transportation within rural locations
- Increasing social contact in neglected areas
- Promoting and enhancing outdoor spaces
- Employee incentives
- Considering time

HEALTH & WELLBEING

- Wellbeing activities for the over 50's
- Providing new schemes, e.g. Carers go FREE
- Activity being an early intervention
- Linking sectors and health organisations

CHILDREN & YOUNG PEOPLE

- Early education and intervention
- Promoting and encouraging family-led activities
- Collaborating with One Network
- Focus on School Streets

MAKING A DIFFERENCE

- Costs and funding
- Time
- Knowledge of Lincolnshire
- Technology
- Changing behaviours
- Being fully inclusive

CONNECTING COMMUNITIES

- Confidence
- Sense of belonging
- Deprivation
- Responsibilities of care

FACILITIES & PROVISION

- Closures of facilities
- Additional costs
- Access and transportation
- Childcare facilities



***WHAT ARE THE
BARRIERS &
CHALLENGES THE
PEOPLE YOU WORK
WITH FACE?***

ACTIVE ENVIRONMENTS

- Lincolnshire's geography
- Transport links
- Safer roads and streets

HEALTH & WELLBEING

- Physical health and disability

CHILDREN & YOUNG PEOPLE

- Schools funding
- Inclusive range of activities
- Childcare provisions
- Activities for teenage girls



**active
lincolnshire**

MORE PEOPLE
MORE ACTIVE
MORE OFTEN