

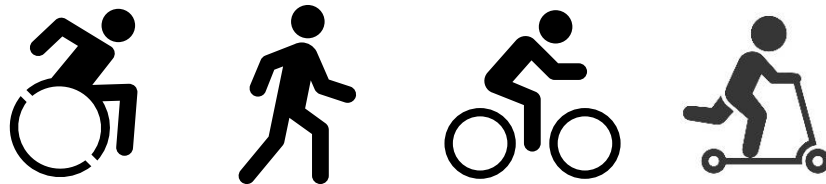


Lincolnshire Schools Street Tag Programme



What is Street Tag?

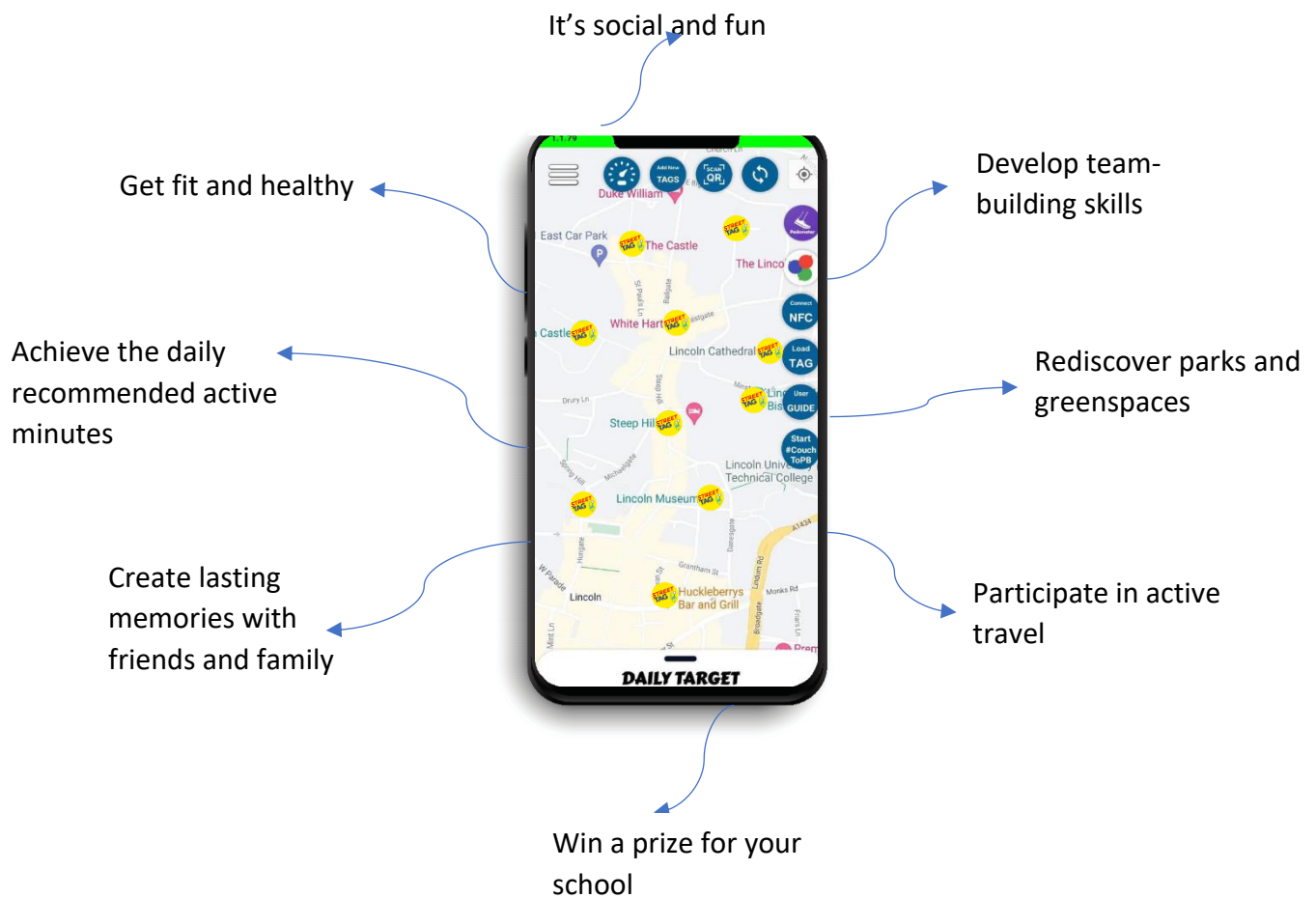
Imagine turning your school's surroundings into a captivating virtual treasure hunt where excitement meets fitness. With the Street Tag app, it's not just possible – it's **FREE!** Students earn points while staying physically active through walking, running, cycling, or even scooting. But that's not all! They can also scan virtual tags hidden all around in community parks, greenspaces, walkways, and local points of interest. The best part? You can create your virtual tags on your favourite routes, and the app automatically collects them. The result? An exhilarating competition where primary and secondary schools in your district will go head-to-head, vying for fantastic prizes at the end of each season.



Unlock a World of Benefits for Your School Community!

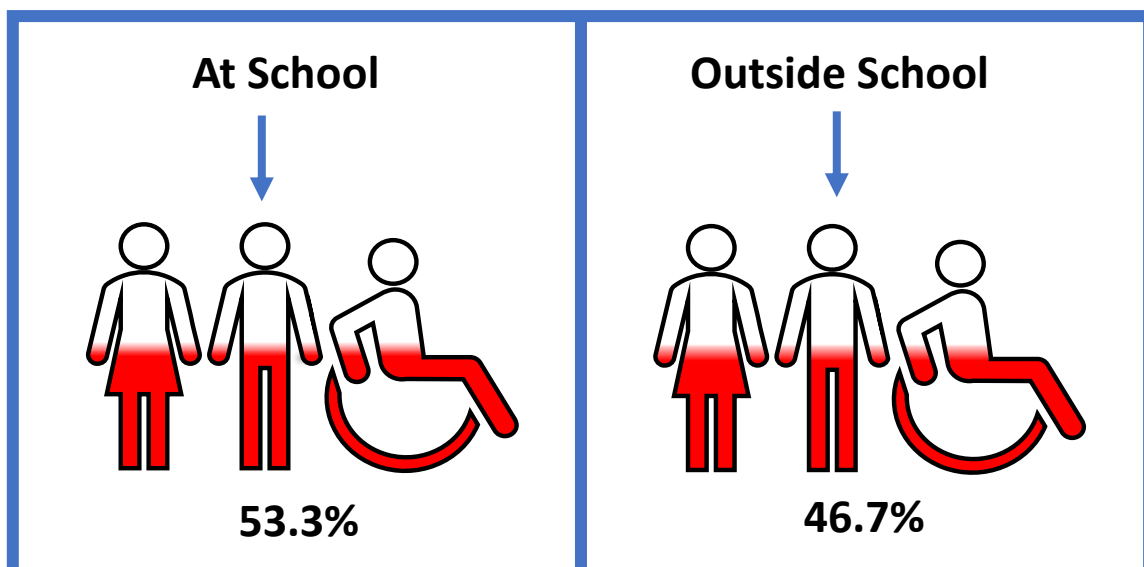
- **Fuel Physical Activity:** Street Tag is a powerful incentive that boosts physical activity among school communities, promoting not only fitness but also enhancing mental well-being.
- **Inspire a Love for Movement:** It's not just about exercise; it's about developing a positive relationship with movement for children, young people, and families.
- **Hit Daily Activity Goals:** Street Tag helps children and their families achieve their daily recommended minutes of physical activity.
- **Eco-Friendly Transportation:** Contribute to more environmentally friendly ways of commuting to and from school, fostering a greener future.

Why your school community should get involved?



The current Physical Activity Levels in Lincolnshire

The below infographic shows the percentage of children that **are not** meeting the new CMO recommendations of 30 minutes of daily physical activity through the school day and 30 minutes outside of school.



How does Street Tag work for Schools in Lincolnshire?

The Street Tag competition works over several weeks which are called seasons:

Season 2: Boston, East Lindsey, West Lindsey and City of Lincoln

When: 1st December 2023 – 14th March 2024

Season 1: South Holland, North Kesteven and South Kesteven

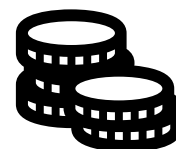
When: 19th January 2024 – 14th March 2024

- Schools compete with other schools in their district, with up to 250 participants per school (multiple teams can be created per school).
- Schools gather as many points as possible to be crowned the winner of their district leaderboard.
- The winning school for their district leaderboard will be awarded with a £100 prize.



1st: 300 Writing Pens & 144 Pencils

2nd: 144 Pencils



Street Tag App Features

Special app features exist to allow people to gather as many points as possible.



These include:

Power Hour



Players can choose to set their own 60-minute window each day, to earn triple the number of points for every tag collected.

Streaks



Every time you complete consecutive daily power hours, you earn extra points. Your points increase everyday your streak continues.

Poly Tags



You can buy poly tags with your points. Once it's yours you will earn points from anyone that scans it. Think of it like a house in Monopoly.

CouchToPB



Allows you to set different routes, with the objective of beating your personal best. Each successful attempt earns bonus points.

Ready to Embark on This Adventure? Signing Up Is a Breeze!



1. The lead staff member simply fills in an online registration form at [Street Tag: Schools](#).
2. An introductory email, packed with FAQs about the Street Tag app, will be sent to your school.
3. Your school will receive a toolkit, a treasure trove of resources and information to launch Street Tag in your community.
4. Assemble your dream team by recruiting pupils, families, and staff members to join in on the fun. It's a team effort!

For more information, please reach out to Meenakshi at meenakshi@streettag.co.uk.

Let's make your school the epicentre of active adventures in Lincolnshire. Sign up today and set your school on a path to fitness, fun, and victory with Street Tag!