

**Rizk
McCay
Tribe.**

Brand. Digital. Marketing.

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Logo guide

Active Lincolnshire v2

Listen. Think. Create. Deliver.

Active Lincolnshire



Active Lincolnshire full colour



Active Lincolnshire colour reversed



Active Lincolnshire Black



Active Lincolnshire White

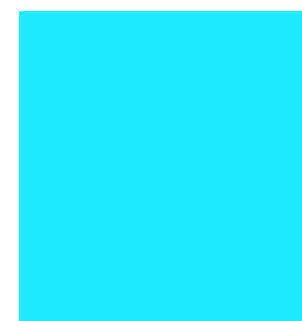
Active Lincolnshire colour breakdown



Active Red
Pantone 213
C0 M94 Y22 K0
R255 G0 B111
#ff0070



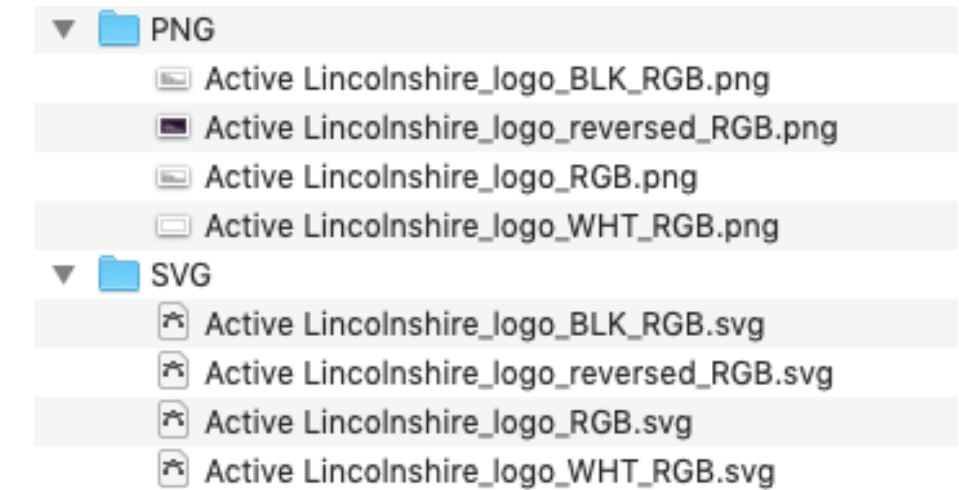
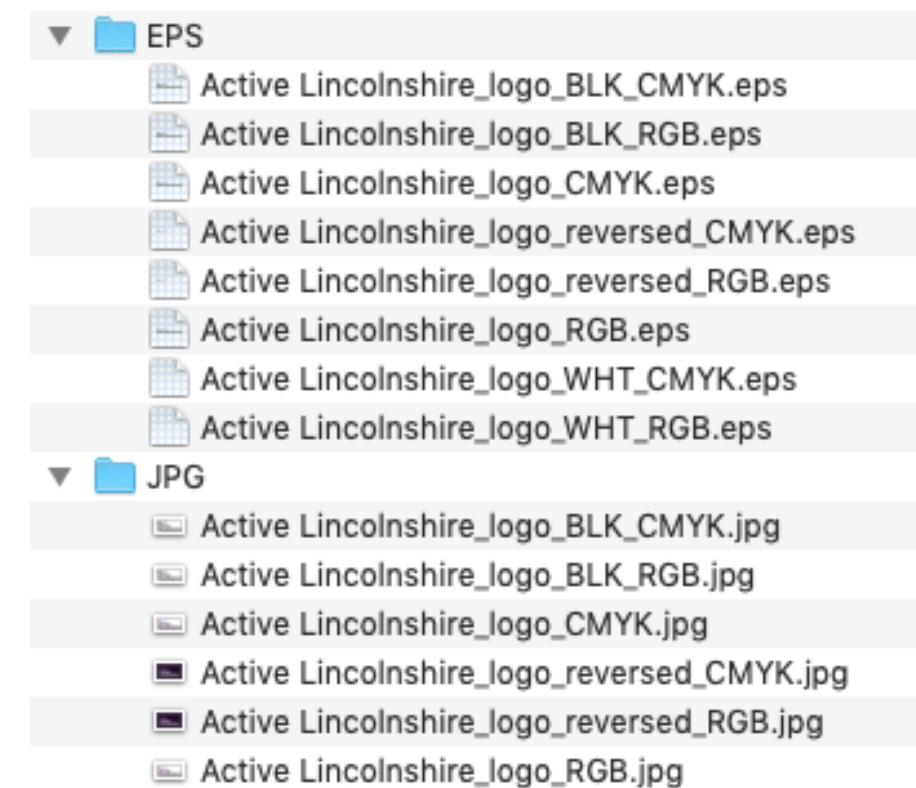
Active Purple
Pantone 2582
C55 M71 Y0 K0
R199 G77 B255
#c74cff



Active Blue
Pantone 2198
C58 M0 Y10 K0
R31 G235 B255
#1febff



Active Dark
Pantone 276
C80 M89 Y49 K66
R35 G10 B44
#240a2b



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Thank you

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