

AWARDS CATEGORY SPONSOR

Lincolnshire Sport and Physical Activity Awards 2022

AWARDS CATEGORY SPONSOR

THE AWARDS

A well known highlight of the Lincolnshire calendar, this year the Lincolnshire Sport and Physical Activity Awards are embarking on their 18th annual celebration.

The awards are an amazing opportunity to recognise, celebrate and say thank you to that person, organisation, club or volunteer who has had a positive impact through their commitment to sport and physical activity.

Our 2022 awards ceremony is to be held on 3rd November at The Engine Shed in Lincoln, a venue that has hosted some of the biggest and best artists working in the entertainments industry; Active Lincolnshire are now celebrating the fantastic work that individuals, clubs and organisations from across our county do to get more people, more active, more often.

CATEGORIES & NOMINATIONS

Nominations are live and the submission deadline is 31st August, 2022.

View all Award categories and nominate [here](#).



**SPONSORSHIP
OPPORTUNITIES**

AWARDS CATEGORY SPONSOR

TIMELINE



01

PRE-AWARDS
NOW TO NOVEMBER

02

AWARDS EVENING
4th NOVEMBER to 23rd APRIL

03

POST-AWARDS
2022/2023

04

**WHEELCHAIR
BASKETBALL**
TBC

**SPONSORSHIP
OPPORTUNITIES**

AWARDS CATEGORY SPONSOR

01 PRE-AWARDS

Advertising pre-awards evening (brand inclusion)

- Paid advertising campaign across Lincolnshire, credited within the Awards Social Media Campaign as headline sponsor pre-event.
- Invite to comment in selected press releases to local media
- Inclusion in all event communications, including advertising space on ActiveLincolnshire.com for 12 months, within our awards section of the website & associated materials.



AWARDS CATEGORY SPONSOR

02 AWARDS EVENING

Awards Evening

- Tickets for 10 guests & a table at the awards evening, including a 3 course meal
- Brand placements within your sponsored category
- Half-page advert in the event programme
- Brand positioning on the 6-meter LED screen within your award category
- Opportunity to display marketing material with a PR installation on the evening within the awards venue
- Opportunity to present the winner with the award of the category you have sponsored



AWARDS CATEGORY SPONSOR

03 POST AWARDS

Advertising post-awards evening (brand inclusion)

- Paid advertising campaign across Lincolnshire that celebrates the success of the winners of the award you have sponsored.
- We'll provide access to all media captured on the evening, and grant permission for your comms teams to use.
- Credited as an award sponsor in the advertising campaign post-event which celebrates the winners of the awards as a whole.
- Inclusion within post event media releases
- Your brand/logo on the winner's of your award case studies and stories – including the Let's Move Lincolnshire platform. - <https://letsmove.lincolnshire.com/stories/gemma/>



AWARDS CATEGORY SPONSOR

04 COMPANY WHEELCHAIR BASKETBALL TOURNAMENT



**SPONSORSHIP
OPPORTUNITIES**

AWARDS CATEGORY SPONSOR

COMPANY WHEELCHAIR BASKETBALL TOURNAMENT EVENING

We'd love to offer you and 5 of your team a 2-hour wheelchair basketball tournament, with the other sponsors of our awards. An evening of competition and networking on a level playing field.

We are offering each sponsor 6 places to create a team to play in an exclusive sponsors only, 3-hour wheelchair basketball tournament. You will join teams from each of the other sponsors for an evening of friendly competition and networking on a level playing field.

Active Lincolnshire's Wheelchair Sports Programme is the biggest of its kind in the UK, with over 40,000 participants since its inception in 2009. Created to raise awareness of disabilities, the programme invites both disabled and non-disabled people to take part in wheelchair basketball – the most popular disability sport in the world.

Each session is led by qualified coaches with lived experience of having a disability, giving participants the chance to hear from experienced disabled athletes.

These seasoned coaches also play for their local teams in the British Wheelchair Basketball National League and have coached teams up to a national level.

The Wheelchair Sports Programme works to break down barriers and promote inclusivity. It's also a great leveller, giving those that don't usually consider themselves as sporty the chance to take part in a fun, accessible activity.

"Thank you so much for a informative, fun, competitive afternoon. I wasn't sure what to expect, but had the most fun team day we've had to date! I have and will recommend you to friends." LIVES





ARE YOU INTERESTED?

We will tailor a package to suit your requirements & can include a variety of benefits.

To find out more, please contact jim.claffey@activelincolnshire.com



**SPONSORSHIP
OPPORTUNITIES**