



ANNUAL REVIEW

***APRIL 2021 -
MARCH 2022***

MORE PEOPLE
MORE ACTIVE
MORE OFTEN

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CHAIR'S FOREWORD

This has been yet another challenging year in our community.

Emerging from the Covid19 pandemic, we found ourselves seeing its detrimental impact on the physical and mental health and well-being of communities in Lincolnshire and their levels of physical activity as well as in the sport sector generally.

Active Lincolnshire led the key work of refreshing the countywide **Let's Move Lincolnshire** strategy, which encourages our communities and partners to join together to tackle the challenge of inactivity and its impact on health and well-being.



FOREWORD CONTINUED

We have undertaken focussed work on physical activity to enable people to remain well and, where necessary, support recovery from illness.

The **Think Active** programme has successfully supported people to participate in a wide variety of physical activities to help them keep well mentally and physically.

We are working hard to make sure that people who experience difficulty in accessing physical activity can do so more easily. There are many and various reasons why people do not participate in regular physical activity and we are investing resources in tackling inequalities and supporting inclusion for all.

Thank you to all the individuals and organisations who have contributed their time and effort. I would also like to thank my colleague Board Members. We have developed and moved the organisation into its more collegiate and partner role in difficult circumstances.

Huge thanks must go to Emma Tatlow, our Chief Executive for her great leadership, commitment and enthusiasm. We are very fortunate to have a great team of people working for Active Lincolnshire. They are enthusiastic, conscientious, collaborative and a pleasure to work with.

KATE TRUSCOTT, INTERIM CHAIR OF THE BOARD

The background image shows a historic street scene in Lincolnshire. On the left is a half-timbered building with a white plastered ground floor and a dark timber-framed upper floor. To its right is a brick building with a tiled roof. Two cyclists, a man in a blue jacket and a woman in a pink jacket, are standing with their bikes on the cobblestone street. The scene is overlaid with a semi-transparent teal filter and white diagonal lines in the top right corner.

02

ABOUT ACTIVE LINCOLNSHIRE

MORE PEOPLE
MORE ACTIVE
MORE OFTEN

ABOUT ACTIVE LINCOLNSHIRE

We are a Lincolnshire charity focused on building accessible options to be active into everyone's daily lives, increasing participation to tackle the challenge of physical inactivity.

Part of the national network of Active Partnerships we are responsible for the local implementation of Sport England's 'Uniting the Movement' strategy. Sport England are our primary funder.

We take a people and place-based approach, responding to local need and working with system partners to embed systemic change.

We focus on tackling inequalities and supporting groups that are more likely to be inactive.



OUR PURPOSE

- We champion and advocate for the positive power that sport and physical activity has on our lives
- We strive for equality and use physical activity to address social and health inequalities
- We ensure everyone understands and recognises that movement really matters
- We provide positive experiences and accessible opportunities to encourage everyone to be active at every stage of life
- We drive and influence system change to embed physical activity in policies, strategies, decisions, education and awareness



WORKING TOGETHER

- Sport England funded Active Lincolnshire in 2021-2022 for a 'rollover' year
- During the autumn of 2021 we worked closely with Sport England on the next five-year funding period (April 2022 – March 2027)
- District Authorities contribute financially to the work of Active Lincolnshire
- We successfully bid for further funding and worked in partnership to deliver a number of projects that align with our core purpose



TRANSFORMATION

The charity made a significant transition in this year, which included:

- Moving away from delivering physical activity interventions and focusing on our role of influence and advocacy
- Leading the refresh of the 'Let's Move Lincolnshire' physical activity strategy for the county
- Focusing on ensuring those people facing greater barriers to participation have opportunities to participate; tackling the inequalities that exist
- Developing the skills and capacity of the team to enable us to deliver our new role





03

PHYSICAL ACTIVITY INSIGHT & DATA

MORE PEOPLE
MORE ACTIVE
MORE OFTEN

PHYSICAL ACTIVITY INSIGHT & DATA

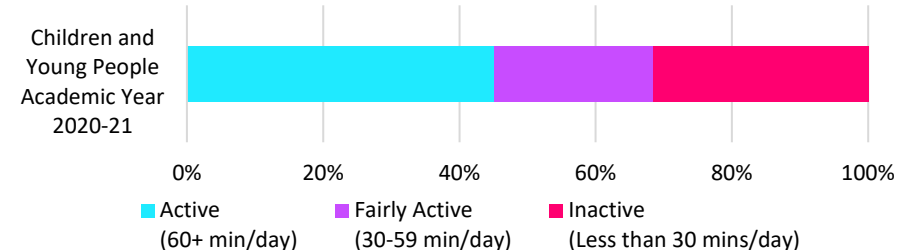
Physical activity is measured through the Active Lives surveys using Chief Medical Officer(CMO) guidelines on recommended levels of activity.

Lincolnshire's picture shows 5% lower than national percentage of the adult population and 1.6% lower than national percentage of under 16's are classed as active.

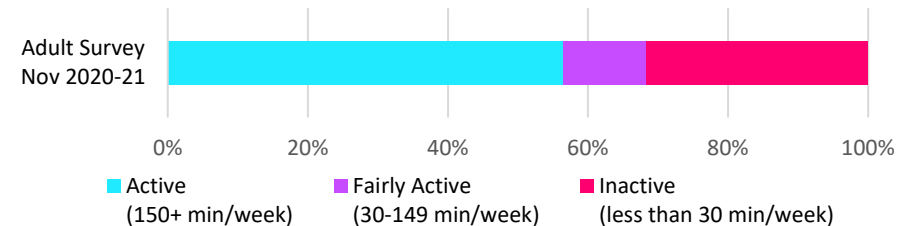
Across the districts there are significant differences in activity levels, with 20% difference between the highest and lowest districts adults classified as active. The same trends are reflected in the children and young people data.

This is in part due to areas with lower active levels having significant percentages of population living in areas of deprivation, from lower-socio economic groups and with long-term health conditions including disabilities in comparison to more active areas, all of which are determinants of inactivity. Environmental factors, policies, infrastructure, and access also play a part.

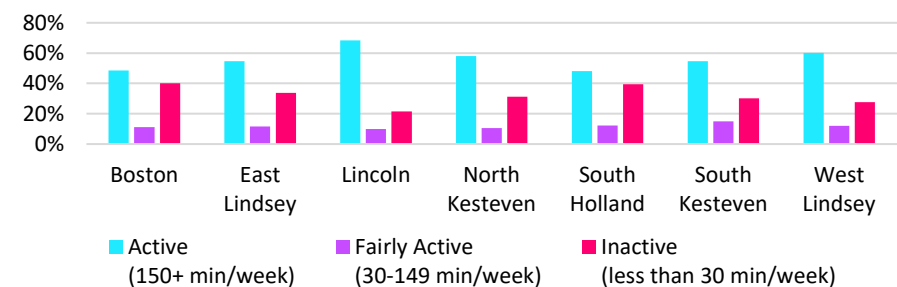
LINCOLNSHIRE'S ACTIVE LIVES CHILDREN AND YOUNG PEOPLE SURVEY



LINCOLNSHIRE'S ACTIVE LIVES ADULT SURVEY



ADULT ACTIVE LIVES SURVEY RESULTS BY DISTRICT

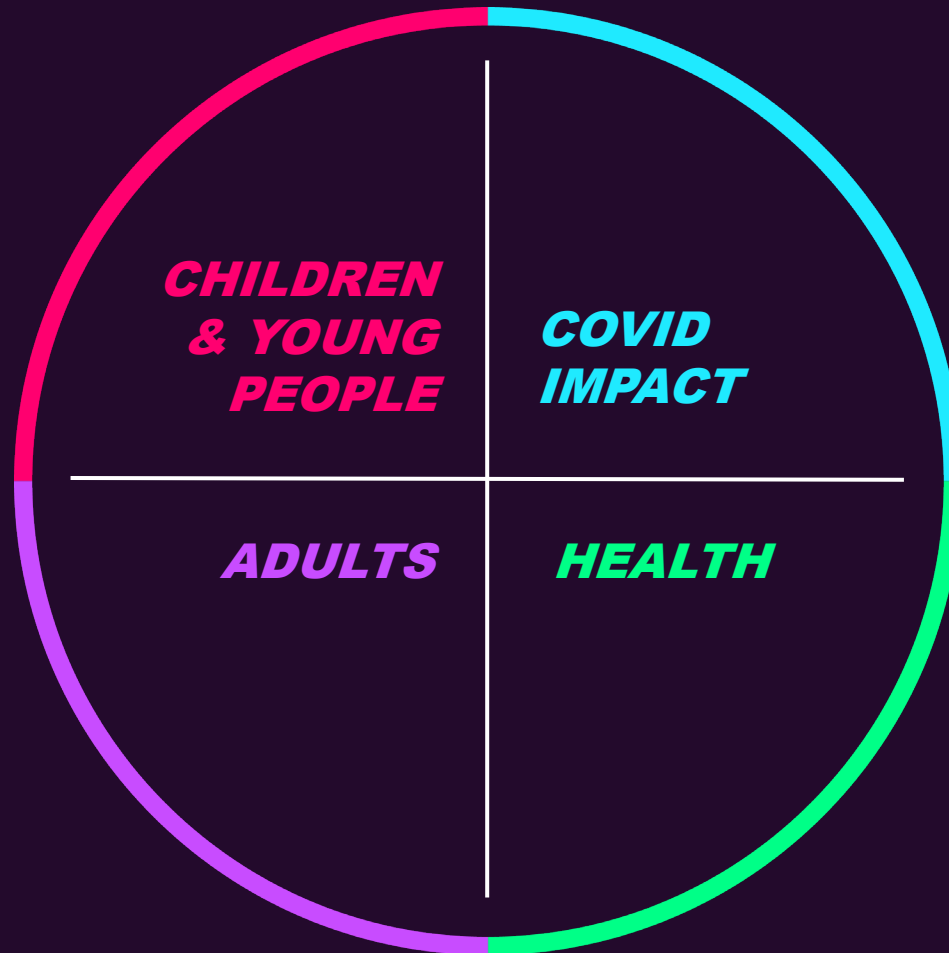


CYP ACTIVE LIVES DATA

- 41,400 (45.4%) children and young people in Lincolnshire meet CMO guidelines.
- Inactivity increases in children from lower affluence families, teenagers, girls, and those with disabilities.
- More activity is done outside of school (55%) than in school (41.4%)

ADULT ACTIVE LIVES DATA

- 357,600 (56.4%) adults in Lincolnshire meet CMO guidelines.
- Inequalities in activity levels have widened for residents with disabilities, long-term health conditions, and registered as unemployed. The inequality gap has reduced for gender.
- Activity levels decline with age. Only 44.2% of adults over 65 meet CMO guidelines.



COVID IMPACT

- Lincolnshire's activity levels have decreased by 1% from pre-pandemic levels.
- Inequalities in activity levels have widened for residents with disabilities, long-term health conditions, registered as unemployed. Inequality has decreased for gender.

HEALTH

- 27.9% of residents with chronic health conditions meet CMO guidelines
- £1.2million value generated through physical activity taking place at Lincolnshire's public leisure centres.
- 44.6% of residents with mental health conditions meet CMO guidelines

04

UNDERSTAND & INFLUENCE



UNDERSTAND & INFLUENCE

DELIVERING OUR PRIMARY ROLE

The primary role of Active Lincolnshire is funded by Sport England supported with contributions from Lincolnshire's seven district authorities.

We lead the local implementation of the Sport England strategy 'Uniting the Movement', a ten-year vision to transform lives and communities through sport and physical activity. The strategy sets how we need to change as a whole system so that we can give everyone the opportunities they need.

Uniting the Movement focusses on tackling inequalities and removing barriers with the greatest potential for change being in the five big issues:

- **Recover and reinvent**
- **Connecting communities**
- **Positive experiences for children and young people**
- **Connecting with health and wellbeing**
- **Active environments**

2021 – 2022 HIGHLIGHTS

- ‘Let’s Move Lincolnshire’ strategy refresh - the impact of Covid and the launch of the new national strategy were catalysts for the review
- Insight and evidence led approach, including understanding the lived experiences of our target audiences
- Development of our B2B and B2C communication strategies, building platforms and content to enable us to effectively support stakeholders and citizens to understand and engage with physical activity, including:
 - Active Lincolnshire brand refresh and website
 - Let’s Move Lincolnshire website and activity finder Stakeholder engagement including events and developing new partnerships
 - Communications campaigns
 - Embedding physical activity in the health care system
 - Active Dorset learning programme
 - Think Active programme connecting physical activity and the benefits to mental health and wellbeing
 - Pre- and post-natal programme
 - Connecting Communities; Active Travel

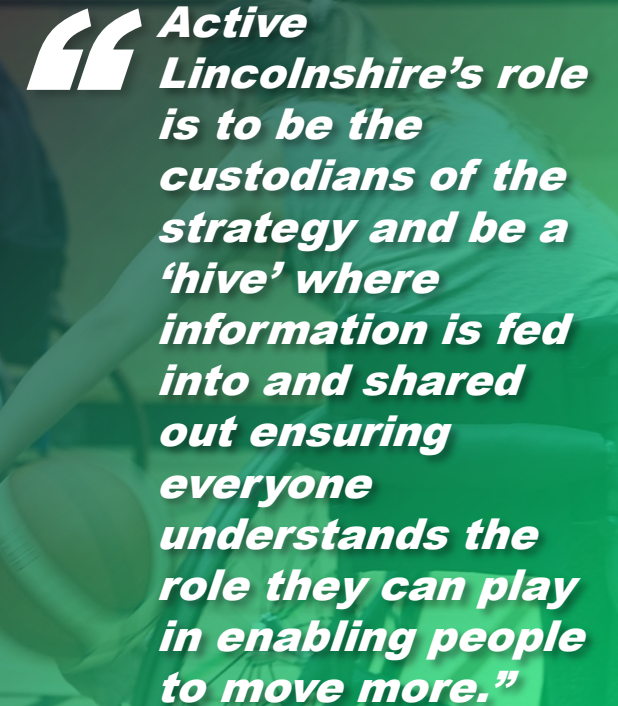
LET'S MOVE LINCOLNSHIRE

STRATEGY REFRESH



Active Lincolnshire commissioned the University of Lincoln to support with the refresh of the Let's Move Lincolnshire strategy - the countywide strategy for physical activity, and a key strand of the Lincolnshire Joint Health and Wellbeing strategy.

The review included extensive consultation with stakeholders and citizens, ensuring the strategy meets local need as we emerge from the Covid-19 pandemic.



“Active Lincolnshire’s role is to be the custodians of the strategy and be a ‘hive’ where information is fed into and shared out ensuring everyone understands the role they can play in enabling people to move more.”

331 
residents



100+ 
stakeholders

were engaged through surveys and focus groups to identify the themes and focus of the refreshed Let's Move Lincolnshire strategy.

LET'S MOVE LINCOLNSHIRE STRATEGY



Recover and Reinvent

Providing the physical activity and sport sector with support for a strong sustainable recovery. Reinventing itself to meet the needs of our diverse communities.



Connecting with Health

Making sure the county's physical activity, health and care systems and stakeholders are connected, inclusive, empowered and collaborating effectively.



Connected Communities

Using physical activity and sport's ability to make better places to live by building on local strengths and assets, empowering residents to identify and lead change.



Positive Experiences

Addressing the policies, infrastructure and environments that have a negative impact on children and young people's ability to access opportunities to be active.



Active Environments

Addressing the significant challenges across Lincolnshire for residents to access the spaces around them including built facility and public realm.



Agile Systems

Enabling stakeholder networks to work closely and flexibly, sharing data and conceiving ideas, that enable problem solving, and break down barriers.

INSIGHT & EVIDENCE LED APPROACH

Active Lincolnshire are an evidence-led organisation, seeking to understand data and insights about the county and our less active residents to underpin the decisions we, and our partners make.

We use the Active Lives surveys for adults and children and young people to understand the current levels of activity across the county and to investigate trends since its introduction in 2015. We pair this information with data and insights from other sectors, national and regional partners to make better decisions on our work, to help more organisations understand the benefits of physical activity.

In 2021 we created digital mapping tools and knowledge hub sections that collate information from several sources to provide clear pictures for our partners to use in their decision making.

- [Children and Young People Mapping Tool](#)
- [Children and Young People Knowledge Hub](#)
- [Adult Mapping Tool](#)
- [Knowledge Hub](#) with sections on districts, older adults, health, equality and diversity

COMMUNICATION STRATEGY



The 'Active Lincolnshire' brand is for our organisation – we use Active Lincolnshire when we are talking to partners and stakeholder organisations; that is anyone working in the system. Clubs, activity providers, education, health and care partners, local authorities, VCSE sector etc.

We share resources and information through digital and off-line channels.



Let's Move Lincolnshire is the consumer facing brand, used to promote and signpost citizens of Lincolnshire to all of the options to be active in the county. The Let's Move Lincolnshire brand is always used by Active Lincolnshire when we are talking to residents and is available for our partners to use too.

Let's Move Lincolnshire is also the name of the countywide shared strategy for physical activity.

BRAND REFRESH & NEW WEBSITE

To ensure effectively communicate to our audiences we refreshed the Active Lincolnshire brand and built a new website.

The modernised, professional font and overall look and feel of our business to business brand is fit for purpose as we enter in the next stage of our journey.

The three ribbons in the new logo have evolved from the 5 flames of our previous logo which were representative of the 2012 Olympic Games. The ribbons in the new logo show movement and represent the three core messages in our mission:

More People, More Active, More Often.



The refreshed [Active Lincolnshire website](#) aims to make it easier for our sector partners to find out information about our work, use the insight and research we have in the Knowledge Hub and find out how to get involved in our work.

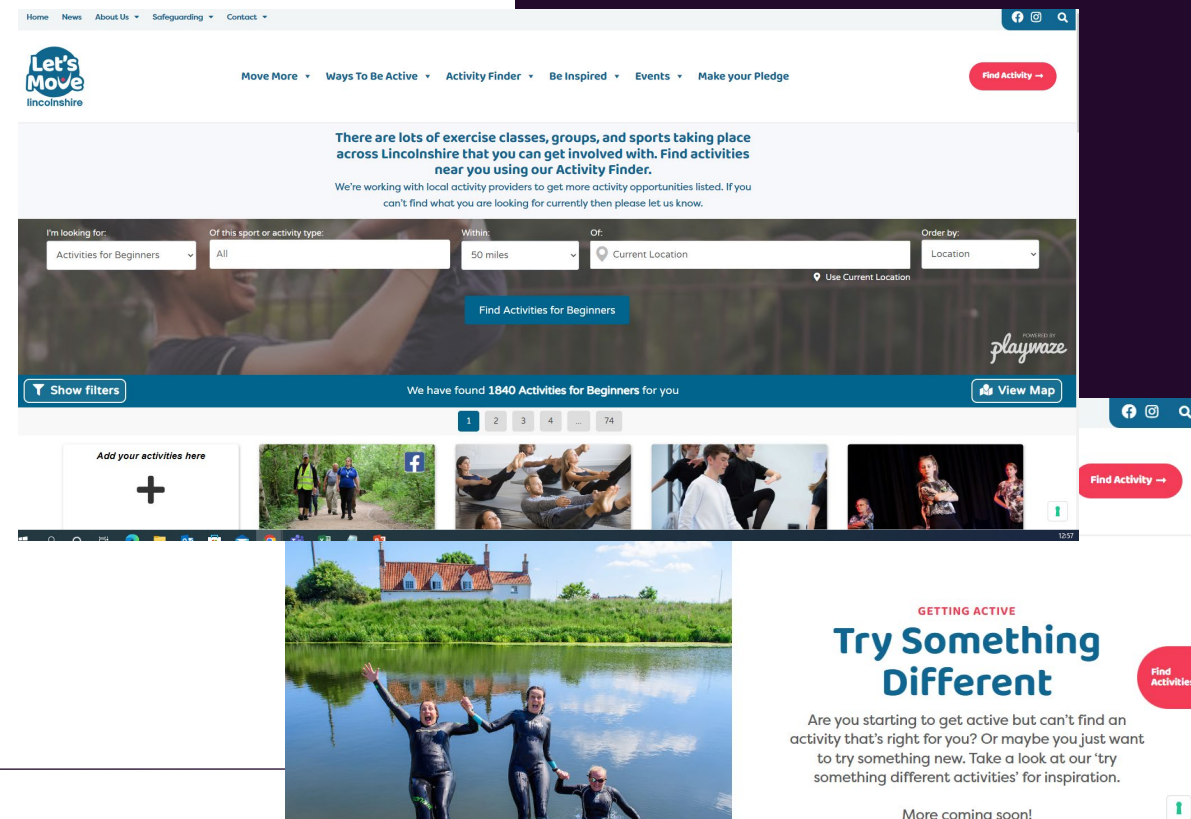
LET'S MOVE LINCOLNSHIRE

WEBSITE & ACTIVITY FINDER

In December 2021, the [Lets Move Lincolnshire website](#) went live. The purpose of the website is to be a shop window into all of the options to be active across Lincolnshire. With support from Public Health, the platform provides opportunities for physical activity providers to be showcased and ensure that communities from across Lincolnshire are aware of the offer. The site has an open data 'activity' finder embedded into it allowing people to search for activity opportunities in their local area. It also offers advice to people on easy ways to fit more movement into their daily lives, and highlights great places to walk or cycle in Lincolnshire.



“It's hard to find activities as there's no centralised place for all of this information.”
Resident,
Consultation response



STAKEHOLDER EVENT

UNITING THE MOVEMENT IN LINCOLNSHIRE

In September 2021 we hosted a stakeholder event at Active Arena, Lincoln. It was the first face to face meeting many of us had attended (due to Covid restrictions) and there was a real buzz in the room. We heard from **Mike Diaper (Sport England)** about Sport England's Uniting the Movement strategy; **Ian Fytche (NKDC CEO)** about the role of local authorities in physical activity; and **Scott Hartley (Press Red)** who gave us some insight about activity levels in Lincolnshire. The event allowed us to share insight and make a commitment to collaboration with partners.

[Read our blog about the event](#)

A background image of a stakeholder event, showing a man standing at a podium with a microphone, addressing a group of people seated at tables. The image is overlaid with a green tint.

“Let’s get champions in the local areas to share the message about what is going on in their community

The culture needs to change to get people active and [we need] to tackle those inequalities for the hard to reach groups”

Partner Feedback

[Stakeholder Conversation Results](#)



CAMPAIGNS 2021 - 2022

***TO ENCOURAGE LINCOLNSHIRE RESIDENTS TO MOVE MORE WE DELIVER
BEHAVIOURAL CHANGE COMMUNICATION CAMPAIGNS***

MY TWENTY 21

For this campaign we challenged people to 'move for 20 in 2021'. The campaign was very accessible and invited people to move however they felt able: whether that was a 20 minute walk or jog, or 20 repetitions of a particular exercise done at home – ***the important thing was to commit to move every day.*** Monthly challenges and the chance to win prizes were on offer for all those that registered.

KIT OUT THE NATION

We supported the BBC 'Kit out the Nation' campaign which aimed to get good quality used kit and sports equipment to schools and clubs where a young person can use it. We were a donation point and helped promote the campaign through our digital channels.

LOVE TO RIDE LINCOLNSHIRE

We've encouraged residents and workplaces in the county to sign up to the Love to Ride Lincolnshire cycling campaigns and challenges including Cycle September, and we've shared content to promote campaigns both through our digital channels. Cyclists in the Active Lincolnshire team have also participated in the challenges.

HEALTH AND CARE

EMBEDDING PHYSICAL ACTIVITY IN THE HEALTH SYSTEM

PILOT PROGRAMME WITH ACTIVE DORSET

Since June 2021, we have been working closely with Active Dorset to learn from their successes in working with health system partners. Staff have supported each other mutually by sharing the latest information and guiding each other through various problems and blocks. Funded by Sport England, this support has enabled us to be best-placed to support the emerging Lincolnshire ICS structure to embed physical activity into personalised care for the benefit of prevention, interventions and the management of long-term health conditions.

To hear more about this journey, have a listen to our **podcast**

[Listen Now](#)



PRE AND POST NATAL PARTNERSHIP

We have continued to work with [One You Lincolnshire's](#) Health in Pregnancy team, [Better Births Lincolnshire](#), [United Lincolnshire Hospital Trust](#) (ULHT) and [Lincolnshire County Council](#), to develop our pre and post natal programme of work during 2021/22.

During 2021 Social Change UK were commissioned to conduct research to better understand perceptions of pre- and post-natal physical activity and barriers to engagement. Their work has informed planning and influenced the development of midwife training as well as physical activity sector developments and training.

[Read More](#)



HEALTH AND CARE

EMBEDDING PHYSICAL ACTIVITY IN THE SYSTEM

CANCER AND PHYSICAL ACTIVITY

Following the success of the initial Fighting Fit programme funded by Active Lincolnshire through the Tackling Inequalities Fund, a steering group was established and through it a large investment was made to upscale the project into new areas. Lincoln City Foundation continue to deliver these sessions.

Partners across the cancer system have engaged in positive conversations sharing their understanding and learning from Active Dorset's approach. As a result, more cancer specific activities are featured on the Let's Move Lincolnshire platform as this work continues to develop.

SOCIAL PRESCRIBING

In 2021/ 22 we supported the Personalisation agenda by working directly with Social Prescribing providers in Lincolnshire. We have identified good practice between link workers and local physical activity providers and are sharing the benefits about this approach. We have provided training for Link Workers in order to further their knowledge and confidence in using physical activity. We have shared information about programmes such as the Active Practice Charter with those who are working in health teams. [Find Out More](#)

We contribute to the Midlands physical activity Social Prescribing lead role and connect with NASP.

HEALTH AND CARE

THINK ACTIVE

The Think Active programme funded by the Managed Care network ran across seven districts in Lincolnshire, bringing activities to communities from the most deprived areas, and tested how we utilise physical activity to support mental wellbeing.

Whilst some of the programmes had a direct impact on the neighbourhood they served, others brought the positive message of physical activity into conversations across the health system. We learnt what language to avoid and how best to initiate conversations with local communities. **165** participants took part in activities including walking, dance and yoga in Skegness, Boston, Billingham, Grantham, Pinchbeck, Market Rasen, and Theddlethorpe.

[Read More](#)



“The real magic happened in the interaction with others during the dance and then after. I felt grounded, present within my body and light from releasing stress within my body. I’ll definitely go again when I next have childcare”

Dance Free Attendee

ACTIVE ENVIRONMENTS

THE ACTIVE TRAVEL CAPABILITY FUND

In 2021 we were awarded a Lincolnshire County Council grant through the 'Active Travel Capability Fund' which enabled us to work with delivery partners in Gainsborough and Grantham to encourage more walking and cycling for transport reasons.

Active Lincolnshire recognised the need for joined up conversations about cycling and walking infrastructure and established a behaviour change working group.

Initiatives such as Dr Bike (free mechanic sessions to get bikes going again) and school-based assemblies with inspirational speakers have allowed over **600 people** to engage in conversations about **active travel**.

We continue to champion partner resources found through **Love to Ride Lincolnshire** and **Visit Lincolnshire**. To highlight alternative modes of transport and their benefits, we leased and branded an e-cargo-bike – click on the image below to find out more about 'Cari'.



ACTIVE ENVIRONMENTS

DEVELOPING CYCLING INFRASTRUCTURE

Consultation with partners during 2021/2022 has allowed us to better understand the needs of cyclists in the county. We have learnt more about access and the fact that many disabled people can be liberated by good cycle infrastructure.

Our work with the **Woodland Trust** enabled over **120** people to enjoy a "**Ride to the Woods**" in March 2021 and make use of the excellent Sustrans' development in Grantham which saw the opening of a new cycle path linking Wyndam Park with Londonthorpe Woods. Through this work we have also increased connections with people and partners working in this sector.

[Read Roy's Story](#)



Above: **Roy Redman**, a key infrastructure campaigner in Lincolnshire

05

DELIVERING OUR PROGRAMMES



TACKLING INEQUALITIES FUND

MAKING A DIFFERENCE

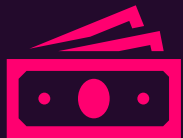
Created by Sport England, the Tackling Inequalities fund was launched in April 2020 to help support community groups in maintaining connections and physical activity opportunities in the recovery from Covid-19. The fund was intended to support those groups of people disproportionately affected by Covid-19. In 2021 Lincolnshire was awarded a third allocation of TIF funding.

[Watch the Case Study Film](#)



The fund focused on people from the following groups:

- Lower socio-economic
- Ethnically diverse communities
- Disabled people
- People with long-term health conditions



£115,000 of funding allocated



**17 projects across
Lincolnshire funded**



4800 people reached

TACKLING INEQUALITIES FUND

MAKING A DIFFERENCE


To help us understand the impact of the Tackling Inequalities fund, we commissioned independent evaluator ROC Research Consultancy to retrospectively explore the TIF in Lincolnshire between November 2021 and February 2022.

Taking the approach of looking at case studies of projects ROC identified the successes of the project and the learnings that we can take forward in our work.

[Read the Evaluation Report](#)



[Watch the Case Study Video](#)

A background image of a netball player, an older woman with short white hair and glasses, wearing a white netball uniform with a pink stripe on the sleeve. She is smiling and looking down at a netball she is holding. The image is overlaid with a semi-transparent pink filter.

“It’s not just about physical activity, it’s meeting people and getting out One lady who comes along only does it because of the tea and chat afterwards, She enjoys the netball when she’s there but it’s the social aspect”

England Netball

MOVE & GROW

In October 2021, Lincolnshire County Council (LCC) confirmed a grant award of £30,000 for Active Lincolnshire to build on the success of the Sport England funded Tackling Inequalities programme.

As part of this the **Move & Grow Programme** was started in January 2022. The project worked with participants from day centres in Lincolnshire, bringing together movement and healthy eating promotion. Sessions were delivered by **Lincolnshire Outdoor Learning** at day centres in Horncastle, Lincoln, Skegness, and Spalding, Linkage College Spilsby and Horncastle and Skegness Leisure Centre.

[Watch the Video Case Study](#) 

IMPACT & LEARNING

- Reached over 135 people.
- Enabled sustained activity at all sites
- All staff have really engaged with the project
- Several other LCC sites are now delivering gardening projects
- Has strengthened Active Lincolnshire's relationship with the day centres and has resulted in collaboration on other funding applications to increase physical activity
- Provided key learnings to the barriers facing participants to be physically active.

SPORT AND PHYSICAL ACTIVITY AWARDS



The 17th annual Lincolnshire Sport and Physical Activity Awards were held in person at The Doubletree Hilton in Lincoln. 159 people attended the event, which had 9 award categories. Each category reflected our focus on tackling inequalities and inactivity (Active Community, Contribution to Sport & Physical Activity, Volunteer Commitment, Workplace Wellbeing, Fundraising, Active Change, Active Club and Active School).

Sponsors were: **Lincoln Big, Magna Vitae, everyone ACTIVE, Active Nation, Chestnut Homes, One You Lincolnshire, Bishop Grosseteste University, Branston.** The headline sponsor was **Lincoln Water Park.**

[Read the Celebration Review](#)



108 unique nominations



25 finalists



159 attendees at the Awards



06

CHILDREN & YOUNG PEOPLE

EDUCATION SUPPORT

THE ONE NETWORK

One Network, is a collective of children and young people focused services and agencies across Lincolnshire that come together to collaborate and ensure that physical activity and sport reaches all children and young people.

During 2021-22, the network began the process of reviewing it's mission and membership in line with Uniting the Movement, and to ready itself for the refreshed Let's Move Lincolnshire strategy. This included mapping the current membership against the outcomes of the 'big issue' **Positive Experiences for Children & Young People**.

SCHOOL SUPPORT WEBINARS

During 2020 – 2021 Active Lincolnshire, together with the One Network, delivered a series of School Support Webinars. These included:

- PE, School Sport & Physical Activity for School Governors
- Primary PE & Sport Premium Funding
- Safe Practice in PE, School Sport & Physical Activity

SCHOOL GAMES

IN 2021 WE DELIVERED THREE FUNDED PROJECTS:

- Year 7 intervention programme - Year 7 students who have struggled to transition to secondary school. Identified by school form tutors/heads of years. Comprising a 6-week curriculum intervention programme of **different activities designed to build confidence, resilience and form friendships**, followed by a 6-week extra-curricular programme to build on and sustain these outcomes.
- Two multi-sport events comprising a carousel of fully **inclusive opportunities** designed to challenge the participants to achieve more, work as a team and have fun in a safe, non- competitive environment.



COLLEGE COLLABORATION FUND

The College Collaboration Fund was a programme to provide college students with an understanding of the importance and relevance of group and individual activity and the link **to mental health and well-being**. The programme aimed to **understand the needs of learners as individuals** and tailor a programme of activities directly onto their timetables to maximise participation.

Project You engaged **over 1000 students in physical activities**. We captured some interesting insight and worked with multiple providers to link students with activities that would help them to improve their physical activity behaviours. Particular successes were found with informal "play" based activities where students enjoyed letting off steam without the structure of organised coaching. A new digital platform was developed in order to showcase the range of activities that **Project You** had on offer.

KEY LEARNINGS

- Many students didn't engage with the offer in the way that was expected thus reinforcing the need to ensure we work with end users in developing physical activity offers that work for them.
- There is empirical evidence of positive outcomes for engaged learners compared to those who have not engaged. The data analytics, delivered by partners "The Knowledge Ladder" provides visual evidence that learners engaging with workstream 1 have higher attendance and retention than learners who are not involved.

OPENING SCHOOL FACILITIES

Opening Schools Facilities was a national programme funded by the Department for Education to open school facilities to pupils and the wider community for physical activity and sport use.

Active Lincolnshire received £107,000 of investment to award to schools to spend on improving and opening up under-utilised spaces. Schools were identified through the percentage of students accessing free school meals, levels of deprivation, inactivity and ethnic diversity.

[Read the Report](#)



**13 schools supported to
open up their facilities**



**£107, 000 Awarded
(100% of funding allocated)**



**Focus Sports included:
swimming/ cycling / netball / basketball**

5 MARKET TOWNS

We invested £10k into Magna Vitae, supporting a £50k investment from East Lindsey District Council, to enable delivery of this programme in 5 market town locations across East Lindsey (Alford, Binbrook, Spilsby, Wainfleet and Wragby). The Children & Young People's programme included organised activities within the school holidays from July 2021 – March 2022. The programme offered accessible activity sessions within towns and villages using outdoor spaces and local clubs, village halls and schools. It facilitated children to access more unusual activities such as trips to the Aquapark in Mablethorpe (Inflatable, Kayaking and Paddleboarding) and to Ascend Climbing, Louth, and activities such as football and multi skills were delivered in partnership with Lincoln City Community Foundation - all of which may have been prohibitive to participants due to barriers such as transport and the cost of each activity. It also offered opportunities for Magna Vitae Casual Coaches and some Club Coaches to work alongside other organisations.

IMPACT & KEY LEARNINGS

Outcomes, key learnings and ongoing goals include:

- Increased the number of children & young people accessing opportunities
- **568** participants accessed the **Schools Out** programme
- Increased physical activity levels
- Develop club links to provide reach into identified communities
- Build on and develop new relationships with communities & organisations
- Develop workshops to support the sector
- Support Clubs to produce Development Plans

07

OUR BOARD AND TEAM



BOARD OF TRUSTEES 2021 – 2022

Mark Locking	<i>Chair</i>
Kate Truscott	<i>Vice Chair</i>
Michaela Pinchard	<i>Governance and Standards Committee Chair</i>
Jo Richardson	<i>Finance and Audit Committee Chair</i>
Kelly Evans	
Oliver Tasker	



BOARD OF TRUSTEES 2021 – 2022

Active Lincolnshire is governed by a Board of Trustees appointed for their expertise and commitment to our mission.

The board meet four times a year, ensuring business objectives are met. The board is supported and informed by the Finance and Audit Committee and the Governance and Standards Committee.

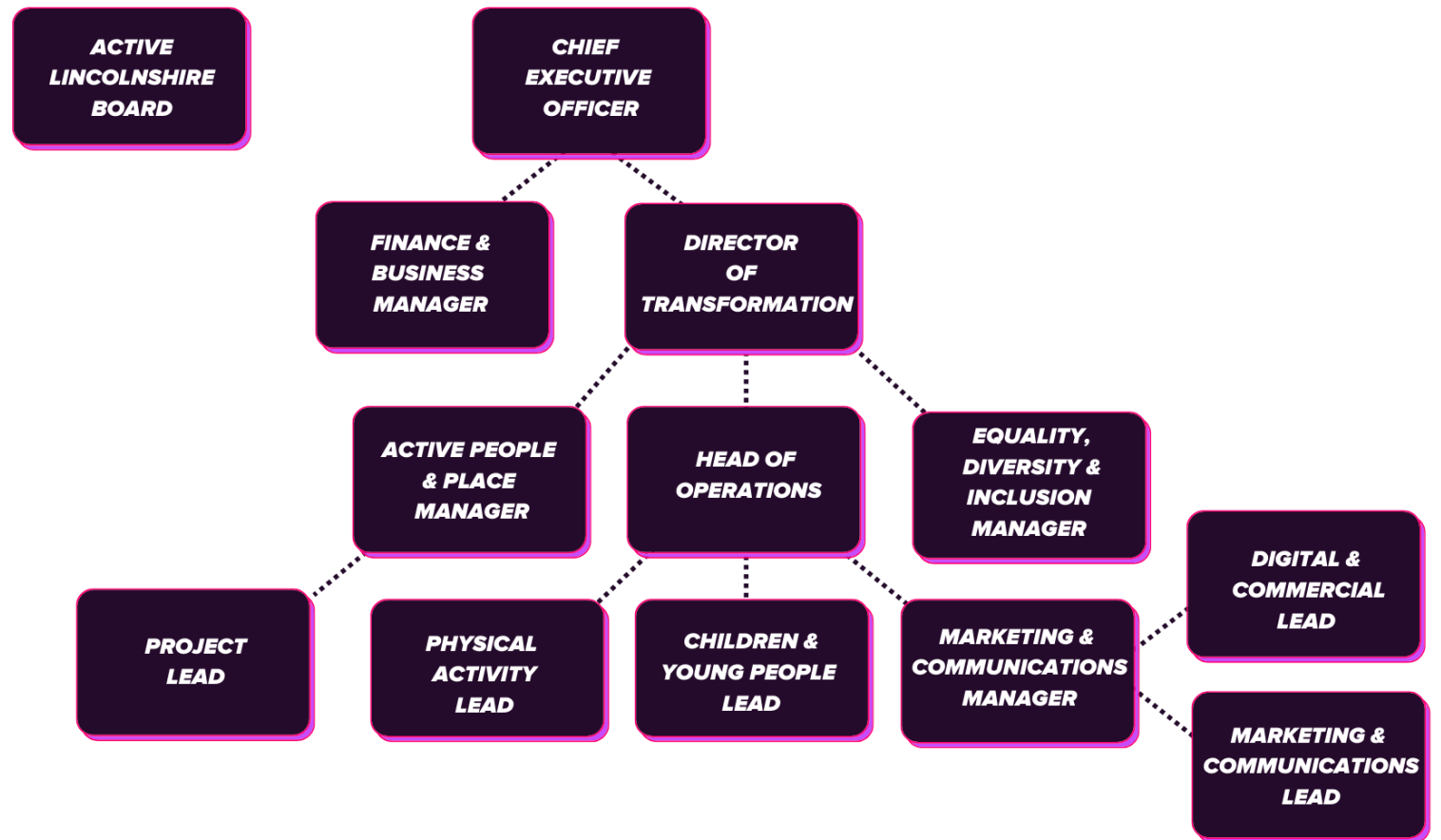
We adhere to tier 3 of the 'Code of Sports Governance', undertake annual staff and stakeholder surveys and internal and external board reviews.

Activities undertaken by Active Lincolnshire to further its charitable purpose for the public benefit are clearly illustrated throughout this report.

OUR TEAM

The Active Lincolnshire team has undergone a restructure to reflect our new roles. The team has developed in skills and to ensure we are able to provide leadership for the physical activity sector and connect into all strands of the Let's Move Lincolnshire strategy.

We are committed to continual team development of the team and Board.



A photograph of a basketball game in progress, featuring several players in wheelchairs. The scene is set in a gymnasium with a wooden floor and a basketball hoop in the background. The image is overlaid with a green tint and white text. The number '08' is prominently displayed on the left side. The title 'EQUALITY, DIVERSITY AND INCLUSION' is written in a bold, italicized font across the center. In the bottom right corner, there is a small box containing the text 'MORE PEOPLE MORE ACTIVE MORE OFTEN'. The bottom left corner features the page number '08' followed by the text 'ACTIVE LINCOLNSHIRE ANNUAL REVIEW 2021-2022'.

08

EQUALITY, DIVERSITY AND INCLUSION

MORE PEOPLE
MORE ACTIVE
MORE OFTEN

OUR COMMITMENT TO EQUALITY DIVERSITY & INCLUSION

Active Lincolnshire is committed to continually embedding equality, diversity and inclusion across our organisation and our work practices. We invest in staff learning, training and development to ensure we are aware of and compliant with legislation, and we understand people's lived experiences.

We comply with tier 3 of the Code for Sports Governance. We conduct equality impact assessments on each area of work that we deliver, ensuring that we consider the impact of our work on all individuals.

Our work is underpinned by our commitment to focussing on tackling the inequalities that exist in accessing sport and physical activity. By sharing our learnings and knowledge we support and advocate for all organisations in the physical activity sector in Lincolnshire to be committed to E,D, I in their own work.

Our vision is to remove the inequalities that exist in sport and physical activity by working with our partners to:

- Remove the barriers that prevent or restrict individuals from accessing physical activity and sport
- Ensure no individual suffers any detriment, direct or indirect discrimination, harassment, victimisation or bullying
- Enable everyone to be treated in such a way that the outcome for each person can be the same

[Read Our Full EDI Policy](#) 

BOARD EDI INFORMATION

DEMOGRAPHIC DATA

Our board have filled out a survey about their demographic information. The below gives a summary of the results:

- **Race & Ethnicity** 100% White
- **National Identity** -100% British
- **Sex (at birth)** 67% Female / 33% Male
- **Gender** 67% Female / 33% Male
- **Disability** 17% Have a disability
- **Age** 17% 35-39 / 17% 40-44 / 33% 50-54/17% / 65+ 17%

PERSONAL AND PROFESSIONAL EXPERIENCE

Our board have a broad range of professional and personal experience of demographics with protected characteristics. This includes:

- 100% LGBTQ+
- 83% People with a disability
- 83% Older Adults
- 67% Ethnically/ Culturally Diverse Background
- 50% from a lower socio-economic

[Board EDI Report](#) ↗

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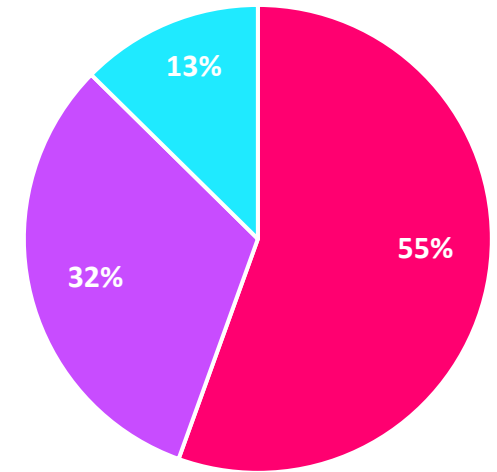
FINANCIAL INFORMATION



FINANCIAL INFORMATION

Active Lincolnshire presents the 2021/2022 financial summary, evidencing sound governance and financial management.

Total income to Active Lincolnshire for the period April 2021 – March 2022 was £960,961. Of this, £726,220 was grant funding from Sport England. Total expenditure for the period April 2021 – March 2022 was £921,155. Of this, £691,065 was expenditure of Sport England grant income. This annual review evidences how the funding was utilised to meet the objectives of the organisation and the funding requirements of Sport England.



- Core Costs
- Non-Sport England Grant Funded Programmes
- Sport England Grant Funded Programmes



Income

£960,961



Expenditure

£921,155

A full-page background image showing two people in black wetsuits jumping into a river. The person on the left is in mid-air with arms raised, while the person on the right is also jumping with arms outstretched. In the background, there is a stone bridge on the left and a white house with a tiled roof on a grassy bank. The sky is blue with some clouds. The entire image has a light blue overlay.

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LOOKING AHEAD UNITING THE MOVEMENT IN LINCOLNSHIRE



In 2022/2023 Active Lincolnshire will continue to work with partners to drive forward the implementation of the 'Let's Move Lincolnshire' strategy. We will ask partners, stakeholders and citizens of Lincolnshire to 'pledge' their commitment to the movement; to state what they can do to enable more people to be more active.

We will continue to build on our understanding of the inequalities and barriers people face to participation, through listening and learning from people with lived experiences and by developing the knowledge of the team and the Board. We'll share our learnings, provide guidance and support the sport and physical activity sector to better respond to the needs of all residents of Lincolnshire.

Stakeholders and citizens told us they need to be able to more easily find information about ways to be active, we'll develop the content on the Let's Move Lincolnshire website and activity finder and work with activity providers to increase the range of activities featured.

We will continue to celebrate successes, sharing good news stories and case studies from examples of best practice across the county and at the annual Lincolnshire Sport and Physical Activity awards.

EMMA TATLOW. CHIEF EXECUTIVE, ACTIVE LINCOLNSHIRE



OUR PARTNERS

PRIMARY FUNDER:



SUPPORTING PARTNER:



Department
for Education

WORKING IN PARTNERSHIP WITH:



DISTRICT AUTHORITIES FUNDING PARTNERS:



CITY OF
Lincoln
COUNCIL



East Lindsey
DISTRICT COUNCIL



North Kesteven
DISTRICT COUNCIL



SOUTH
KESTEVEN
DISTRICT
COUNCIL

